



CEC 2021

Common Europe Congress

In collaboration with Common Denmark

31 OCT - 03 NOV 2021

Copenhagen, Denmark

Exhibit and Sponsorship Prospectus

common
EUROPE

EUROPE'S LARGEST IBM POWER SYSTEMS COMMUNITY EVENT



Invitation to Exhibit and Sponsor

It is our pleasure to invite you to exhibit at the 2021 COMMON Europe Congress, one of the largest educational conventions representing IBM Power System users in Europe, held on 31/10-03/11 at Bella Sky Conference and Event, Copenhagen, Denmark.

Exhibiting or sponsoring the Congress is the ideal opportunity to reach in-person hundreds of IT professionals working with IBM Cognitive Systems, Power Systems, IBM i, AIX, Linux and related technologies. As an exhibitor, you will not only gain unparalleled access to hundreds of customers and prospective customers but you can reach thousands of individuals through COMMON Europe's on-going marketing.

The exhibition will be held on Sunday 31 Oct evening welcome party, Monday 01 Nov full day and Tuesday 02 full day. All food and beverages at the venue, including a one-hour networking reception Tuesday evening, will take place in the exhibition area giving you the best opportunity to network with current and prospective customers to showcase your products. And like last year, attendees will have a free evening on Monday which is your perfect opportunity to gain more exposure and host a sponsored vendor event in the hotel. Further, listening to you exhibitors, this year we offer two real vendor session slots, non-competing with other education sessions.

Exhibitor space is limited so we encourage you to reserve your space as soon as possible.

To register, please submit your completed application to Office@ComEur.org

Maximize your Return on Investment

EXHIBITION VALUE (Common Europe is VAT exempt)	EXHIBITOR LEVEL		
	BRONZE	SILVER	GOLD
Included registrations for staff – additional booth staff at member rates	1	2	2
Customer invitations at member rates	5	7	10
Logo on all related communications	Yes	Yes	Yes
Logo, 60 characters slogan and 2 lines of description displayed on big screen in Expo area	Yes	Yes	Yes
Bag Insert (A4 flyer provided by the sponsor, other inserts extra)	Yes	Yes	Yes
Ad in program guide	Logo	1/4 page	1/2 page
30-seconds company elevator speech in opening session	Yes	Yes	Yes
Skirted rectangular table	Without Booth	Yes	Yes
Booth visitor contact info thru badge QR code if opted in by participant (use your smartphone)		Yes	Yes
Solution provider sessions in main agenda non-competing with other education sessions			1
Solution provider speaker, if other than booth personnel, free for the day of presentation (other days invoiced)			1
Exhibition investment COMMON Europe members	€ 1000	€ 3500	€ 5000
Exhibition investment Non members	€ 1600	€ 4350	€ 6000

Sponsorship below is limited to COMMON EUROPE MEMBERS ONLY – first come first served basis.

ADDITIONAL SPONSORSHIP ITEMS (Common Europe is VAT exempt)	PRICE	STATUS
Additional presentation (for Bronze, Silver or Gold only)	€ 2500	For all
Non-Expo sponsor insert in registration bag (A4 flyer provided by the sponsor, if flyer)	€ 350	For all
Banner in CEC meeting rooms foyer (banner is provided by sponsor)	€ 350	For all
Lanyard with sponsor and COMMON Europe logo (lanyard & badge holders invoiced to by sponsor)	€ 500	1 - available
Sponsor logo on participant badge	€ 1000	1 - available
Registration bags with sponsor and COMMON Europe logo (bags are provided by sponsor)	€ 1500	1 - available
Sponsored solution provider event Monday evening (01/11) - offered at the venue	On request	Limited number
Extra space in exhibition	On request	Few available
Full page advertisement	€ 350	For all

Sponsor/Exhibitor Authorozation Form

First Name _____ Last Name _____

Company _____

Address _____

City _____ Postal Code _____ Country _____

Phone _____ Email _____

Coordination Contact Email (if different than above): _____

All listings and signage should read (your preferred company name): _____

Desired Booth Number (select three in order preference): _____ (Common Europe reserves the right of final selection)

Exhibitors you would like NOT to be placed next to (if possible): _____

Note: Booth personnel register strictly by 17th Oct.

Please Indicate Sponsorships

Exhibit Levels	Member Rate	Non-member Rate	
Bronze	€ 1000	€ 1600	€ _____
Silver	€ 3500	€ 4350	€ _____
Gold	€ 5000	€ 6000	€ _____
		Exhibit subtotal	€ _____

Additional Sponsorship Items			
Additional presentation	€ 2500		€ _____
+ Non-Expo sponsor insert in registration bag	€ 350		€ _____
+ Bag inserts other than A4 Flyer	call for price		€ _____
+ Banner in CEC meeting rooms foyer	€ 350		€ _____
+ Lanyard with sponsor and COMMON Europe logo (lanyards provided by sponsor)	€ 500		€ _____
+ Sponsor logo on participant badge	€ 1000		€ _____
+ Registration bags with sponsor and COMMON Europe logo (bags provided by sponsor)	€ 1500		€ _____
+ Sponsored vendor event Monday	call for price		€ _____
+ Extra space in exhibition	call for price		€ _____
Full page advertisement	€ 350		€ _____
		Additional sponsorship subtotal	€ _____
		TOTAL DUE	€ _____

SUBMIT FORM

Important considerations:

All amounts due MUST be paid in full in advance — before the Congress. Logo will not appear in any communications or web-site until sponsorship is fully paid. If taking advantage of member rates, dues MUST be paid before sponsor application is entered. No sponsor will be allowed to enter the expo unless all sponsor fees and membership dues (if applicable) are fully paid.

To register, please submit your completed application to Office@ComEur.org

To make payment by bank wire/transfer, please send to:

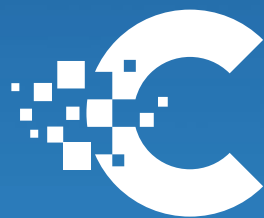
COMMON Europe
 Bank name: BIL (Luxembourg),
 Bank id: BIC (SWIFT): BILLULL
 IBAN (Account number):
 LU98 0029 1688 5621 3800

COMMON Europe ASBL registered under the Luxembourg R.C.S. number F8448. The transaction is VAT exempt under article 44 1 y) of Luxembourg VAT Law.

Owner of account:

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