



60th anniversary

CEC 2022

Common Europe Congress

In collaboration with COMMON IBERIA

13 – 16 JUNE 2022

Hotel Alicante Golf, Alicante, Spain

Exhibitor and Sponsorship Prospectus



common
EUROPE

EUROPE'S LARGEST IBM POWER SYSTEMS COMMUNITY EVENT



Invitation to Exhibit and Sponsor

It is our pleasure to invite you to exhibit at the 2022 COMMON Europe Congress. The Congress is one of the largest educational conventions representing IBM Power System users in Europe. It will be held on 13-16 June at the Hotel Alicante Golf, Alicante, Spain.

Exhibiting at or sponsoring the Congress is the ideal opportunity to reach hundreds of IT professionals working with IBM Cognitive Systems, Power Systems, IBM i, AIX, Linux and related technologies. As an exhibitor, you will not only gain unparalleled access to hundreds of customers and prospective customers but you can reach thousands of individuals through COMMON Europe's ongoing marketing.

The exhibition will be held on Monday 13 (evening only) and Tuesday 14 and Wednesday 15 June (full days). All food & beverages at the venue, including the Welcome Party Monday evening and one-hour networking reception Wednesday evening, will be in the exhibition area giving you the best opportunity to network with current and prospective customers to showcase your products. And like every year, attendees will have a free evening on Monday which is the perfect opportunity to gain more exposure and host a sponsored vendor event in the hotel.

Exhibitor space is limited so we encourage you to reserve your space as soon as possible.

To register, please send your completed application to office@ComEur.org with copy to Ranga@ComEur.org & Jonathon@ComEur.org

Maximize your Return on Investment

EXHIBITION VALUE (Common Europe is VAT exempt)	EXHIBITOR LEVEL			
	BRONZE	SILVER	GOLD	PLATINUM
Included company registrations; more booth persons extra price	1	2	2	3
Customers/prospects invitations at member rate	5	7	10	15
Logo on website and mailings	Yes	Yes	Yes	Yes
Logo / 60 characters info on screen in Expo area	Yes	Yes	Yes	Yes
Bag Insert (A4 flyer provided by the sponsor, other inserts extra)	Yes	Yes	Yes	Yes
Advertisement in program guide	Logo	1/4 page	1/2 page	Full page
30-second company elevator speech in opening session	Yes	Yes	Yes	Yes
Skirted rectangular table	No	Yes	Yes	Yes
Booth visitor contact info thru badge QR code if opted in by participant	No	Yes	Yes	Yes
25 minutes endor sessions in main agenda	No	No	1	2
Vendor speaker, if other than booth personnel, free for the day of presentation (other days invoiced)	No	No	1	1
Double exhibition space	No	No	No	Yes
Exhibition investment COMMON Europe members	€ 1000	€ 3500	€ 5000	€ 7500
Exhibition investment Non members	€ 1600	€ 4350	€ 6000	€ 8750

Sponsorship below is limited to EXHIBITORS ONLY – first come first served basis.

ADDITIONAL SPONSORSHIP ITEMS (Common Europe is VAT exempt)	PRICE	STATUS
Non-Expo sponsor insert in registration bag (A4 flyer provided by the sponsor)	€ 350	For all
Banner in CEC meeting rooms foyer (banner is provided by sponsor)	€ 350	For all
Lanyard (cord) with sponsor and COMMON Europe logo (lanyard is provided by sponsor)	€ 1000	1 - available
Sponsor logo on participant badge	€ 1000	1 - available
Registration bags with sponsor and COMMON Europe logo (bags are provided by sponsor)	€ 1500	SOLD
Sponsored solution provider event Tuesday evening (14/06) - offered at the venue	On request	Limited number
Extra space in exhibition	On request	Few available

Sponsor/Exhibitor Authorization Form

First Name _____ Last Name _____

Company _____

Address _____

City _____ Postal Code _____ Country _____

Phone _____ Email _____

Coordination Contact Email (if different than above): _____

All listings and signage should read (your preferred company name): _____

Desired Booth Number (select three in order preference): _____ (Common Europe reserves the right of final selection)

Exhibitors you would like NOT to be placed next to (if possible): _____

Note: Booth personnel register strictly by 31st May.

Please Indicate Sponsorships

Exhibitor levels	Member Rate	Non-member Rate	
Bronze	€ 1000	€ 1600	€ _____
Silver	€ 3500	€ 4350	€ _____
Gold	€ 5000	€ 6000	€ _____
Platinum	€ 7500	€ 8750	€ _____
		Exhibit subtotal	€ _____

Additional Sponsorship Items		
+ Non-Expo sponsor insert in registration bag	€ 350	€ _____
+ Bag inserts other than A4 Flyer	call for price	€ _____
+ Banner in CEC meeting rooms foyer	€ 350	€ _____
+ Lanyard with sponsor and COMMON Europe logo (lanyards provided by sponsor)	€ 1000	€ _____
+ Sponsor logo on participant badge	€ 1000	€ _____
+ Registration bags with sponsor and COMMON Europe logo (bags provided by sponsor)	€ 1500	SOLD
+ Sponsored vendor event Monday	call for price	€ _____
+ Extra space in exhibition	call for price	€ _____
Additional sponsorship subtotal		€ _____
TOTAL DUE		€ _____

FILL IN, SAVE AND SEND BY E-MAIL

Important considerations:

All amounts due MUST be paid in full in advance — before the Congress. Logo will not appear in any communications or website until sponsorship is fully paid. If taking advantage of member rates, dues MUST be paid before sponsor application is entered. No sponsor will be allowed to enter the expo unless all sponsor fees and membership dues (if applicable) are fully paid.

To register, please submit your completed application to office@ComEur.org with copy to Ranga@ComEur.org & Jonathon@ComEur.org

To make payment by bank wire/transfer, please send to:

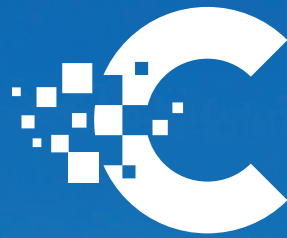
COMMON Europe
 Bank name: BIL (Luxembourg),
 Bank id: BIC (SWIFT): BILLLULL
 IBAN (Account number):
 LU98 0029 1688 5621 3800

COMMON Europe ASBL registered under the Luxembourg R.C.S. number F8448. The transaction is VAT exempt under article 44 1 y) of Luxembourg VAT Law.

Owner of account:

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Common Europe Congress

13-16 June

Hotel Alicante Golf, Alicante, Spain

In collaboration with Common Iberia



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