

CEC 2023

Common Europe Congress

In collaboration with COMMON Czech Republic

11 – 14 JUNE 2023

Vienna House Diplomat, Prague

Exhibitor and Sponsorship Prospectus



common
EUROPE

common
CZECH REPUBLIC



Invitation to Exhibit and Sponsor

It is our pleasure to invite you to exhibit or just be a sponsor at the 2023 COMMON Europe Congress. The Congress is one of the largest educational conventions representing IBM Power System users in Europe. It will be held on 11-14 June at the Vienna House Diplomat Prague, Czech Republic.

This year we are extending our focus to also include high quality sessions about IBM Power hardware, IBM Storage and AIX and Linux on Power content. Our goal is to reach about 400 participants in total. There will also be representatives from the IBM i Large User Group "LUG" attending.

Exhibiting at or sponsoring the Congress is the ideal opportunity to reach hundreds of IT professionals working with IBM, Power Systems, IBM Storage, IBM i, AIX, Linux and related technologies. As an exhibitor, you will not only gain unparalleled access to many customers and prospective customers but you can reach thousands of individuals through COMMON Europe's ongoing marketing.

The exhibition will be held on Sunday 11th (evening only) and Monday 12th and Tuesday 13th June (full days). All food & beverages at the venue, including the Welcome Party Sunday evening and one-hour networking reception Tuesday evening, will be in the exhibition area giving you the best opportunity to network with current and prospective customers to showcase your products. And like every year, attendees will have a free evening on Monday which is the perfect opportunity to gain more exposure and host a sponsored vendor event in the hotel.

Exhibitor space is limited so we encourage you to reserve your space as soon as possible.

To register, please send your completed application to office@ComEur.org with copy to Torbjorn@comeur.org & Jonathon@ComEur.org

Maximize your Return on Investment

EXHIBITION VALUE (Common Europe is VAT exempt)	EXHIBITOR LEVEL			
	BRONZE	SILVER	GOLD	PLATINUM
Booth	No	Yes	Yes	Yes (double)
Included company registrations; more booth persons extra price	1	2	2	3
Customers/prospects discount ticket at member rate	5	7	10	15
Logo on website and mailings	Yes	Yes	Yes	Yes
Logo / 60 characters info on screen in Expo area	Yes	Yes	Yes	Yes
Bag insert (A4 flyer provided by the sponsor, other inserts extra)	Yes	Yes	Yes	Yes
Advertisement in programme guide	Logo	1/4 page	1/2 page	Full page
Skirted rectangular table	No	Yes	Yes	Yes
Booth visitor contact info thru badge QR code if opted in by participant	No	Yes	Yes	Yes
25-minute vendor sessions in main agenda	No	No	1	2
Vendor speaker, if other than booth personnel, free for the day of presentation (other days invoiced)	No	No	1	1
Exhibition investment COMMON Europe members	€ 1000	€ 3500	€ 5000	€ 7500
Exhibition investment Non members	€ 1600	€ 4350	€ 6000	€ 8750

Sponsorship below is limited to EXHIBITORS ONLY – first come first served basis.

SPONSORSHIP ITEMS (Common Europe is VAT exempt)	PRICE	STATUS
Non-Expo sponsor insert in registration bag (A4 flyer provided by the sponsor)	€ 350	For all
Banner in CEC meeting rooms foyer (banner is provided by sponsor)	€ 350	For all
Lanyard (cord) with sponsor and COMMON Europe logo (lanyard is provided by sponsor)	€ 1000	1 - available
Sponsor logo on participant badge	€ 1000	1 - available
Registration bags with sponsor and COMMON Europe logo (bags are provided by sponsor)	€ 1500	1 - available
Sponsored solution provider event Monday evening (12/06) - offered at the venue	On request	Limited number
Extra space in exhibition	On request	Few available

Sponsor/Exhibitor Authorization Form

First Name _____ Last Name _____

Company _____

Address _____

City _____ Postal Code _____ Country _____

Phone _____ Email _____

Coordination Contact Email (if different than above): _____

All listings and signage should read (your preferred company name): _____

Desired Booth Number (select three in order preference): _____ (Common Europe reserves the right of final selection)

Exhibitors you would like NOT to be placed next to (if possible): _____

Note: Booth personnel register strictly by 31st May.

Please Indicate Sponsorships

Exhibitor levels	Member Rate	Non-member Rate	
Bronze	€ 1000	€ 1600	€ _____
Silver	€ 3500	€ 4350	€ _____
Gold	€ 5000	€ 6000	€ _____
Platinum	€ 7500	€ 8750	€ _____
		Exhibit subtotal	€ _____

Additional Sponsorship Items		
+ Non-Expo sponsor insert in registration bag	€ 350	€ _____
+ Bag inserts other than A4 flyer	call for price	€ _____
+ Banner in CEC meeting rooms foyer	€ 350	€ _____
+ Lanyard with sponsor and COMMON Europe logo (lanyards provided by sponsor)	€ 1000	€ _____
+ Sponsor logo on participant badge	€ 1000	€ _____
+ Registration bags with sponsor and COMMON Europe logo (bags provided by sponsor)	€ 1500	€ _____
+ Sponsored vendor event Monday	call for price	€ _____
+ Extra space in exhibition	call for price	€ _____
Additional sponsorship subtotal		€ _____
TOTAL DUE		€ _____

FILL IN, SAVE AND SEND BY E-MAIL

Important considerations:

All amounts due MUST be paid in full in advance — before the Congress. Logo will not appear in any communications or website until sponsorship is fully paid. If taking advantage of member rates, dues MUST be paid before sponsor application is entered. No sponsor will be allowed to enter the expo unless all sponsor fees and membership dues (if applicable) are fully paid.

To register, please submit your completed application to office@ComEur.org with copy to Torbjorn@comeur.org & Jonathon@ComEur.org

To make payment by bank wire/transfer, please send to:

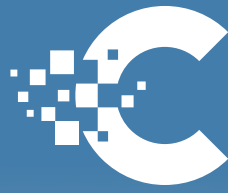
COMMON Europe
 Bank name: BIL (Luxembourg),
 Bank id: BIC (SWIFT): BILLLULL
 IBAN (Account number):
 LU98 0029 1688 5621 3800

COMMON Europe ASBL registered under the Luxembourg R.C.S. number F8448. The transaction is VAT exempt under article 44 1 y) of Luxembourg VAT Law.

Owner of account:

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Common Europe
Congress



Common Europe Congress 2023

in partnership with Common Czech Republic

11-14 June 2023

Vienna House Diplomat Prague

Evropská 15, 160 41 Prague, Czech Republic

www.comeur.org

www.common.cz