



Common Europe Webinar Prospectus

Common Europe (www.comeur.org) regularly organizes webinars by sponsors or IBM and industry experts to extend its education offer, the main mission of Common Europe being – offer free or affordable education to its members for their professional development.

Webinar specifications:

1. The platform used is GoToWebinar
2. Mailing is done through Mail Chimp to our European and international contact base with thousands of Power Systems IBM i, AIX and Linux community members, with reminders registrants one day and one hour prior to webinar.
3. The number of attendees so far is 50 - 100 depending on topic.
4. The number is growing over time thanks to the continuous improvement of our distribution list and also the high quality webinars.
5. We suggest planning a webinar preferably 6 weeks ahead for a smooth set up.
6. Our optimal webinar days and times are Tuesday to Thursday, 14.00-15.00 or 15:00–16:00 hours CET (Central Europe Time, Brussels) to reach the largest possible EMEA audience with a good proportion of North Americans. And of course, the sponsor is free to choose the day and time of its preference.

What the sponsor receives:

7. Continuous visibility through direct mailings and presence on Common Europe website <http://comeur.org/common-europe-webinars-2/> .
8. All participation statistics including contact details (e-mails and demographics) and answers to registration questions a week before and the evening of webinar, plus time attended, poll responses, chat and questions asked during the webinar and Exit survey.
9. Webinar recording link for sponsor follow-up and next day post-webinar follow-up mails to attendees and absentees.

Webinar prices (No VAT, Common Europe is Tax Exempt by Luxembourg law):

Type	Member price	Non-member price
Vendor webinar on a topic of their choice (education, solution announcement or information), 60 minutes, longer on demand	€ 2000	€ 2700
Vendor sponsored education webinar by an industry or IBM expert, 5 minutes in the beginning and 2 minutes in the end for the sponsor, 60 minutes	€ 1000	€ 1600
Education webinars by IBMers or industry experts selected by Common Europe, 60 minutes	Free	Free

For ordering Common Europe needs:

10. Proposed date and time of webinar
11. Company logo, webinar title and abstract that go on our website and in our mailings
12. Speakers' names, e-mails, job titles, bios and pictures
13. A possible dry run date and time in the week prior to webinar
14. 2 or 3 open-ended questions in the registration form
15. 2 or 3 poll questions and their possible answers, single or multiple responses
16. 2 or 3 open-ended Exit Survey questions
17. Administrative contact details – name, e-mail, mobile phone number
18. Electronic invoice e-mail address, PO number if any, other relevant company invoicing details
19. The invoice is to be paid minimum 2 days before the webinar date or earlier.

For more information and slot availabilities, please contact Office@ComEur.org