

CEC 2024

Common Europe Congress

In collaboration with FAQ400

3-6 JUNE 2024

UNAHOTELS, Hotel Expo Fiera Milano



Exhibitor and Sponsorship Prospectus



Invitation to Exhibit and Sponsor

It is our pleasure to invite you to exhibit or just be a sponsor at the 2024 Common Europe Congress. The Congress is THE largest educational convention representing IBM Power users in Europe. It will be held on 3-6 June at Hotel Expo Fiera Milano, Milan, Italy. Our focus continues to include high quality sessions on IBM Power hardware, IBM Storage and AIX and Linux on Power content. Our goal is to exceed 500 participants in total including participants from the IBM Business Partner Advisory Council that is held in our facilities.

Exhibiting at, or sponsoring the Congress, is the ideal opportunity to reach hundreds of IT professionals working with IBM, Power Systems, IBM Storage, IBM i, AIX, Linux and related technologies. As an exhibitor, you will not only gain unparalleled access to many customers and prospective customers but you can reach thousands of individuals through Common Europe's ongoing marketing.

The exhibition will be held on Monday 3rd (evening only) and Tuesday 4th and Wednesday 5th June (full days). All food & beverages at the venue will be in the exhibition area providing the best chance to network with current and prospective customers to showcase your products. And as every year, attendees will have a free evening on Tuesday which is the perfect opportunity to gain more exposure and host a sponsored vendor event in the hotel.

Exceptionally this year the CEC will be followed (from Thursday afternoon and all day Friday) by FAQ400's own event. If you are interested in sponsoring both events back-to-back (i.e. the full week) please contact us direct to learn about our 'special deal'.

Exhibitor space is limited so we encourage you to reserve your space as soon as possible.

To register, please send your completed application to office@comeur.org with copy to Torbjorn@comeur.org & Jonathon@comeur.org

Maximize your Return on Investment

EXHIBITION VALUE (Common Europe is VAT exempt)	EXHIBITOR LEVEL			
	BRONZE	SILVER	GOLD	PLATINUM
Booth included	No	1	1	2
Included company registrations; more booth persons extra price	1	2	2	3
Customers/prospects invitations at member rate	5	7	10	15
Logo on website and mailings	Yes	Yes	Yes	Yes
Logo / 60 characters info on screen in Expo area	Yes	Yes	Yes	Yes
Bag insert (A4 flyer provided by the sponsor, other inserts extra)	Yes	Yes	Yes	Yes
Advertisement in programme guide	Logo	1/4 page	1/2 page	Full page
Skirted rectangular table	No	Yes	Yes	Yes
Booth visitor contact info thru badge QR code if opted in by participant	No	Yes	Yes	Yes
25-minute vendor sessions in main agenda	No	No	1	2
Vendor speaker, if other than booth personnel, free for the day of presentation (other days invoiced)	No	No	1	1
Exhibition investment COMMON Europe members	€ 1100	€ 3900	€ 5500	€8500
Exhibition investment Non members	€ 1800	€ 4800	€ 6600	€9700

Sponsorship below is limited to EXHIBITORS ONLY – first come first served basis.

SPONSORSHIP ITEMS (Common Europe is VAT exempt)	PRICE	STATUS
Non-Expo sponsor insert in registration bag (A4 flyer provided by the sponsor)	€ 400	For all
Banner in CEC meeting rooms foyer (banner is provided by sponsor)	€ 400	For all
Lanyard (cord) with sponsor and COMMON Europe logo (lanyard is provided by sponsor)	€ 1100	1 - available
Sponsor logo on participant badge	€ 1100	1 - available
Registration bags with sponsor and COMMON Europe logo (bags are provided by sponsor)	€ 17 00	1 - available
Sponsored solution provider event Monday evening (12/06) - offered at the venue	On request	Limited number
Extra space in exhibition	On request	Few available

Please Indicate Sponsorships

Exhibitor levels	Member Rate	Non-member Rate	
Bronze	€ 1100	€ 1800	€ _____
Silver	€ 3900	€ 4800	€ _____
Gold	€ 5500	€ 6600	€ _____
Platinum	€ 8500	€ 9700	€ _____
Exhibit subtotal			€ _____

Additional Sponsorship Items		
+ Non-Expo sponsor insert in registration bag	€ 400	€ _____
+ Bag inserts other than A4 flyer	call for price	€ _____
+ Banner in CEC meeting rooms foyer	€ 400	€ _____
+ Lanyard with sponsor and COMMON Europe logo (lanyards provided by sponsor)	€ 1100	€ _____
+ Sponsor logo on participant badge	€ 1100	€ _____
+ Registration bags with sponsor and COMMON Europe logo (bags provided by sponsor)	€ 1700	€ _____
+ Sponsored vendor event Monday	call for price	€ _____
+ Extra space in exhibition	call for price	€ _____
Additional sponsorship subtotal		€ _____
TOTAL DUE		€ _____

FILL IN, SAVE AND SEND BY E-MAIL

Important considerations:

All amounts due MUST be paid in full in advance – before the Congress. Logo will not appear in any communications or website until sponsorship is fully paid. If taking advantage of member rates, dues MUST be paid before sponsor application is entered. No sponsor will be allowed to enter the expo unless all sponsor fees and membership dues (if applicable) are fully paid.

To register, please submit your completed application to Torbjorn@comeur.org with copy to Jonathon@comeur.org

To make payment by bank wire/transfer, please send to:

COMMON Europe
Bank name: BIL (Luxembourg),
Bank id: BIC (SWIFT): BILLULL
IBAN (Account number):
LU98 0029 1688 5621 3800
COMMON Europe ASBL registered under the Luxembourg R.C.S. number F8448. The transaction is VAT exempt under article 44 1 y) of Luxembourg VAT Law.

Owner of account:

COMMON Europe asbl
BPM 375084
4A Banzelt
6921 Roodt-sur-Syre - Luxembourg
office@comeur.org
www.comeur.org

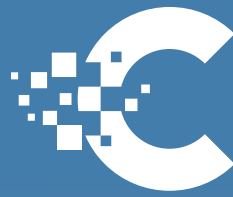
Further sponsorship items and opportunities will become available.

Please check our congress webpage for updates (www.comeur.org/cec-sponsorship-prospectus-2024/) or contact Torbjörn Appelh (torbjorn@comeur.org) if you have any sponsorship requests you'd like to discuss.



To qualify for Member Rates, membership for 2024 must be paid in full. An online version of this form is available at _

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Common Europe
Congress



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In association with faq400

3-6 June 2024
Milan, Italy

www.comeur.org



www.faq400.com